

Research on the Application of Traditional Cultural Elements in the Cultivation of the Core Quality of Fine Arts in Colleges and Universities

Mei Sun, Cong Ma

Taishan University, Taian 271000, Shandong, China

ABSTRACT

Traditional cultural elements contain rich culture and have high aesthetic value. The integration of traditional cultural elements into art education and teaching practices in colleges and universities can further promote the all-round development of college students' art quality, protect and promote the fine traditional Chinese culture, and enrich the teaching content and strengthen the teaching effect of art teachers. Based on this, this paper puts forward the measures to promote the traditional cultural elements to be better applied to the cultivation of the core quality of fine arts in colleges and universities, in order to achieve the goal of cultivating the core quality of fine arts of college students.

KEYWORDS

traditional cultural elements; cultivation of the core quality of fine arts in colleges and universities

Chinese traditional culture has a long history and contains rich historical deposits and artistic values. It is of positive and far-reaching significance for colleges and universities to apply traditional cultural elements to the cultivation of the core quality of fine arts. Therefore, it has become an inevitable trend to introduce traditional cultural elements into art teaching and lead students to appreciate the extensive and profound traditional culture.

1 The Significance of Applying Traditional Cultural Elements in the Training of Students' Core Quality of Fine Arts in Colleges and Universities

1.1 Promote the All-round Development of college Students' Art Quality

Colleges and universities aim to cultivate students' core quality of fine arts, and the application of traditional cultural elements in art education and teaching activities can provide an important way for students to promote the comprehensive cultivation of their aesthetic quality, creative quality, cultural quality, skill quality and emotional quality. Chinese traditional culture is broad, profound and rich in content. The elements of traditional culture that can be applied in art education include calligraphy, traditional Chinese painting, sculpture, ceramics and other forms. When carrying out teaching activities, art teachers can apply traditional cultural elements, and analyze their composition, color application and artistic conception expression, to guide students to examine artistic works from different cultural perspectives, and gradually improve students' appreciation levels and aesthetic judgment. Secondly, traditional cultural elements are the important source of students' innovation. Art teachers should encourage students to learn from and use traditional cultural elements in their creation, such as the creation with the combination of paper-cut and modern artistic expression, so as to stimulate students' creativity and make their art works more personalized and contemporary. Third, fine art is not only the expression of visual art, but also an important carrier of cultural inheritance. Traditional cultural elements not only carry the national spirit and historical memory, but also show unique aesthetic concepts. Therefore, teachers can use traditional cultural elements to teach students in detail about the relevant historical background, philosophical thoughts and aesthetic concepts, which can help college students experience traditional culture from different directions and levels, further understand the connotation of Chinese culture more deeply, and enhance their cultural self-confidence. In addition, the application of traditional cultural elements in art creation can improve the skill quality of college students, and help them cherish the Chinese cultural heritage more, and enhance the understanding and identification of Chinese culture. Therefore, students can better inherit and innovate the excellent traditional Chinese culture in the future art creation^[1]. Based on the above discussion, the application of traditional cultural elements in the training of students' core quality of fine arts in colleges and universities can promote the all-round development of college students' quality of fine arts.

1.2 Protect and Promote Excellent Traditional Chinese Culture

The application of traditional cultural elements in colleges and universities to cultivate students' core quality of fine arts is helpful to inherit and continue the excellent traditional Chinese culture, and make it glow with new vitality in the

new era. Integrating traditional cultural elements into art teaching in colleges and universities can make college students deeply understand and study traditional Chinese culture, comprehend the unique aesthetic and spiritual connotation of traditional Chinese culture, and thus enhance the cultural self-confidence. In addition, after accepting the art teaching combined with traditional cultural elements, college students can apply it in their own design, which can promote the energy and vitality of traditional culture in the new era, and promote the spread and exchange of culture. In other words, it can not only promote Chinese culture in China, but also show the unique value of traditional Chinese art in the international art exchange^[2]. Based on the above discussion, the application of traditional cultural elements in the training of students' core quality of fine arts in colleges and universities can further protect and promote the excellent traditional Chinese culture.

1.3 Enrich Art Teaching Content and Strengthen Teaching Effect

In colleges and universities, the application of traditional cultural elements in cultivating students' core quality of fine arts can enrich the content of art classroom, expand the breadth and depth of classroom content, and improve the teaching quality. College art teachers integrate traditional cultural elements, such as calligraphy and Peking Opera masks, into teaching, which can enrich the teaching content, help college students have a deeper understanding of the expression of art in different cultural backgrounds, and broaden students' artistic vision. Secondly, the introduction of traditional cultural elements can strengthen the classroom teaching effect. Specifically, teachers organize students to participate in traditional art practice activities with the help of traditional cultural elements, which helps college students feel the charm of traditional culture in actual operation, makes art class more vivid and effective, and thus enhances the teaching effect.

2 The Application of Traditional Cultural Elements in the Cultivation of the Core Quality of Fine Arts in Colleges and Universities

2.1 Use Traditional Cultural Elements in the Introduction to Attract Students to Focus on the Classroom

Art teachers in colleges and universities aim to cultivate the core quality of fine arts of college students, and they introduce traditional cultural elements into art classroom teaching to attract students' attention. Traditional cultural elements have unique charm and distinct visual characteristics, which can bring strong sensory stimulation. At the beginning of classroom teaching, art teachers in colleges and universities can introduce the green landscape in "A Thousand Li of Rivers and Mountains", the colors of Dunhuang grotto murals, as well as the dragon and phoenix patterns of the Forbidden City, which can give students visual impact, attract students' attention, and stimulate students' cultural interest and emotional resonance, so as to achieve improve the attractiveness and effectiveness of classroom teaching.

2.2 Use Traditional Cultural Elements in the Process to Broaden the Breadth and Depth of the Course Content

There are many traditional cultural contents in China. Art teachers use traditional cultural elements in the course teaching process, which further enriches the classroom teaching content and broadens the breadth and depth of teaching. For example, tea culture is an important part of Chinese traditional culture, and in the long historical development process, it has gradually formed a profound cultural connotation, and has the beauty of artistic conception. In the teaching process, art teachers in colleges and universities use online teaching platforms to tell college students about tea culture elements and art theory knowledge, and encourage students to search tea culture materials related to art through online platforms. After students have a certain understanding of tea culture, teachers can ask students to create with tea culture as the theme, and guide students to exert imagination and creativity to create tea paintings independently^[4]. Therefore, art teachers in colleges and universities can incorporate traditional cultural elements into the teaching process to broaden the breadth and depth of the course content.

2.3 Practice with Traditional Cultural Elements to Cultivate the Core Quality of Fine Arts

The traditional cultural elements are the crystallization of the cultures of the past dynasties, which withstand the baptism of time, reflect the wisdom of the working people, and have unique artistic value. Some traditional art works are made with rigorous techniques and exquisite skills, and have rich aesthetic implications. In this context, colleges and universities use traditional cultural elements to carry out art teaching and guide college students to experience the production process of traditional art works, which can help college students understand the essence of traditional culture more deeply and cultivate their core quality of fine arts. For example, lacquered fan is one of the representatives of

traditional Chinese handicraft, with a long history and exquisite craftsmanship. Colleges and universities can hold classroom activities with lacquered fans as the theme to introduce its development history and production process to students, so that students can have a preliminary understanding of the cultural connotation of lacquered fans. This activity can improve the aesthetic quality and cultural quality of college students. Then the teacher can show the production process of lacquer fans to the students through videos to stimulate students' interest. In the actual operation, teachers can provide students with materials and tools for making lacquered fans, and encourage students to make a unique lacquered fan by hand to experience the fun of traditional craft production, which can help to improve students' creative quality and skill quality. In addition, college students will gradually form the cultural self-confidence and improve the emotional quality in the process of participating in the production of lacquered fans.

3 Application Measures of Traditional Cultural Elements in the Cultivation of Core Quality of Fine Arts in Colleges and Universities

3.1 Strengthen the Construction of Teachers

There is a positive correlation between the professional quality of teachers and the cultivation of college students' core quality of fine arts. Based on this, it is urgent for colleges and universities to strengthen the construction of teachers and build a team of art teachers with high traditional cultural accomplishment. Firstly, it is necessary to improve the recruitment system for art teachers. Colleges and universities should give priority to candidates with a background in traditional culture majors when publicly recruiting art teachers. And they should optimize the salary and welfare system, and improve the salary and the promotion system of art teachers, so as to attract outstanding talents. Second, colleges and universities should regularly organize and carry out training to improve art teachers' traditional cultural quality, so as to ensure that teachers can flexibly use traditional cultural elements in the teaching process and improve students' core quality of fine arts^[5]. To be specific, college and universities can invite traditional culture experts and intangible cultural heritage inheritors to give lectures on campus to provide art teachers with close contact with traditional culture, enhance their understanding and identification of traditional culture, and encourage them to make reasonable use of traditional cultural elements.

3.2 Explore Traditional Cultural Elements

In order to cultivate the core quality of fine arts of college students, it is necessary to continuously explore traditional cultural elements. Colleges and universities need to dig deep into traditional cultural resources and integrate excellent traditional cultural elements that are closely related to art, so as to ensure that the classroom teaching content is more abundant and attractive. First, colleges and universities should systematically sort out and study the local characteristic traditional cultural resources in combination with the cultural characteristics of the region where they are located, in order to find the traditional cultural elements related to fine arts, and take them as an important content of art teaching. Second, colleges and universities should actively carry out cultural exchanges with other higher education institutions in other regions. In this way, colleges and universities can learn from each other and use the traditional cultural and artistic elements of different regions to realize the purpose of mining the traditional cultural elements that can be applied to art creation. For example, colleges and universities can hold exchange activities to display traditional art works with local characteristics, and can carry out cross-school exchanges, and invite art teachers from other regions to give lectures on campus to let students understand the traditional cultural characteristics of different regions, and promote in-depth exchanges of art, thus exploring traditional cultural elements.

3.3 Develop Art Practice Activities

In art education, the application of traditional cultural elements can improve the core quality of fine arts of college students. Developing various art practice activities is a good way to deepen students' understanding of traditional culture and apply the traditional culture in the actual art creation. Colleges and universities can organize field research activities. In other words, they can organize students to carry out field visits to help them intuitively feel the artistic form of traditional culture in the process of field experience, and transform the traditional cultural elements they see and feel into their own artistic creation inspiration. Then colleges and universities can hold a painting competition on the theme of traditional culture to stimulate students' enthusiasm for creation. Specifically, colleges and universities can encourage students to engage in artistic creation with traditional Chinese culture as the theme, such as tea culture and Peking Opera masks, in order to cultivate students' creative quality and skill quality. After the competition, teachers can select excellent works, and invite the winning students to share their creative ideas, and explain their understanding of traditional culture

from the works, so as to enhance students' aesthetic quality and cultural quality, and deepen students' confidence in traditional Chinese culture.

4 Conclusion

Traditional cultural elements contain the cultural essence of the Chinese nation, and contain rich historical deposits and artistic values. If colleges and universities want to cultivate the core quality of fine arts of students, they need to apply traditional cultural elements in teaching. In this regard, art teachers in colleges and universities should organize students to use traditional cultural elements in practice at the beginning of class and in the teaching process. In order to help teachers better use traditional cultural elements to cultivate students' core quality of fine arts, colleges and universities should actively take measures to recruit art teachers with traditional cultural knowledge background, invite traditional culture experts and intangible cultural heritage inheritors to give lectures on campus, and strengthen the construction of teachers. Meanwhile, they should excavate local traditional cultural elements and strengthen exchanges and cooperation with other higher education institutions. Besides, they should organize art practice activities regularly.

About the Author

Mei Sun, Master, Lecturer, Research Fields: Art Education.

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